

SaskCentral Corporate Citizenship Program

At SaskCentral, we recognize our responsibility as corporate citizens to develop the people, culture and quality of life in the community where we work and live.

Our vision of growing and strengthening our community and building our province is based on our co-operative principles. We believe that building close relationships with non-profit organizations and supporting their work with youth, education, co-operative organizations and the arts, is an investment in the future – the future of our community and province.

Program Objectives

The SaskCentral Corporate Citizenship Program focuses on non-profit or charitable organizations that fit with our mission, vision and values and reflect the diversity of the community that we live in. We support selected organizations from Regina and the surrounding area through:

- Sponsorships
- Donations (including gifts in kind)
- Employee volunteerism

Donations take the form of cash or in kind contributions for special projects or events for which a tax receipt will be issued.

For sponsorships that are provincial in nature, refer to the Saskatchewan Credit Union website at www.saskcu.com.

Areas of Support

SaskCentral will consider sponsorship and donation requests that fall into the following categories:

- Community and economic development
- Youth and education
- Co-operative development
- Arts and culture
- Professional or amateur sport

Our support is not intended for political or religious organizations, advocacy organizations with controversial causes or organizations that require general operating funding.

To Apply for Sponsorship

To assist us in effectively evaluating sponsorship or donation requests, we ask that applicants prepare a brief one or two page submission that outlines the nature of their organization and their sponsorship needs. We suggest your submission include:

- A description of what your organization does – history, objectives, programs and future goals.
- Contact information – contact person, address and telephone number.
- Charitable registration number and registered name, if applicable.
- Details about the sponsorship opportunity – event or program description, target audience, amount required and its use, and a description of the benefits of sponsorship.
- Community impact – description of how the event or program will enhance our community and how its impact will be measured.

Send sponsorship or donation submissions to:
SaskCentral
Attention: Marketing & Communications
Box 3030, 2055 Albert Street
Regina SK S4P 3G8



Holy Rosary Community School Artrageous Minds - 2006

SaskCentral Queen City Marathon Launch - 2007