

# Vision, Purpose, Values

## Our Vision

The ultimate destination of our company:

A nationally unified, internationally capable, co-operative financial network.

## Our Purpose

How we plan to get there:

We lead and support Tier II services and transformation necessary for vibrant and sustainable credit unions.

## Our Values

The standards and principles by which our brand lives:

- Honest
- Trustworthy
- Co-operative
- Enterprising