

Co-operative Social Responsibility

Co-operative social responsibility (CSR) is of growing importance to SaskCentral and to credit unions. With its emphasis on organizational behavior that benefits society, the economy and the environment, CSR is a natural fit with SaskCentral as a financial co-operative.

SaskCentral conducts CSR activities under its own *It All Adds Up* logo. Our CSR strategy links to our corporate values and business plan, and more importantly, aligns with the plans and priorities of our key stakeholders – credit unions, employees and the community.



It all adds up.

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Credit Unions

Stakeholder engagement is a key component of CSR. SaskCentral believes in engaging with credit unions, listening to their concerns and responding to these concerns by providing the best total solution.

In 2017, we continued to provide value to credit unions by managing our operating expenses to ensure the ongoing stability of operations. This included encouraging employees to recycle and reuse office supplies, print double-sided and carpool to corporate meetings.

Employees

SaskCentral engages employees to gather their input on CSR initiatives. In 2017, the focus was on volunteerism, with 60% of our employees taking advantage of a company policy which allows up to three paid days per year served in volunteer activities. SaskCentral also committed to volunteering 400 hours in support of CCUA's Canada 150 Volunteer Challenge and exceeded our goal achieving 407 hours.

Creating a safe, comfortable and environmentally friendly workplace is also a priority. In 2017, SaskCentral continued to make building improvements as part of the recertification process to retain our BOMA BEST gold designation.



Community

As a co-operative, SaskCentral upholds the principle of giving back to the community. In 2017, the organization donated \$149,577 to local charities and non-profit organizations through financial contributions, volunteer hours and in-kind donations.

Employees were also encouraged to take advantage of SaskCentral's Building Communities Grant program which allows each employee to name a charity or non-profit of their choice to receive a donation of \$200. In 2017, 97% of employees took advantage of the program to donate a total of \$14,200 among 40 Saskatchewan community organizations.

Sponsorships Managed by SaskCentral

SaskCentral manages a number of sponsorships that credit unions support collectively. In addition, credit unions donate locally to their own communities.

In 2016, Saskatchewan credit unions contributed more than \$7.3 million to growing communities.

Fundraising efforts brought in more than \$186,000 for causes like the Jim Pattison Children's Hospital Foundation of Saskatchewan, Red Cross Disaster Relief and Telemiracle. Credit union employees logged more than 27,000 hours of volunteer time for community organizations.