

Co-operative Social Responsibility

Co-operative social responsibility (CSR) is of growing importance to SaskCentral and to credit unions. With its emphasis on organizational behavior that benefits society, the economy and the environment, CSR is a natural fit with SaskCentral as a financial co-operative.

SaskCentral conducts CSR activities under its own *It All Adds Up* logo. Our CSR strategy links to our corporate values and business plan, and more importantly, aligns with the plans and priorities of our key stakeholders — credit unions, employees and the community.



It all adds up.



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Credit Unions

Stakeholder engagement is a key component of CSR. SaskCentral believes in engaging with credit unions, listening to their concerns and responding to these concerns by providing the best total solution.

In 2016, we focused our CSR efforts on initiatives that provide value for credit unions by reducing SaskCentral's operational costs in the areas of paper usage and travel expenses.

In 2016, the organization donated \$165,385 to local charities and non-profit organizations through financial contributions, volunteer hours and in-kind donations.

Employees were also encouraged to take advantage of SaskCentral's Building Communities Grant program which allows each employee to name a charity or non-profit of their choice to receive a donation of \$200. In 2016, 85% of employees took advantage of the program to donate a total of \$13,800 among 40 Saskatchewan community organizations.

Employees

SaskCentral engages employees to gather their input on CSR initiatives. In 2016, the focus was on volunteerism, with 54% of our employees taking advantage of a company policy which allows up to three paid days per year served in volunteer activities.

Creating a safe, comfortable and environmentally friendly workplace was also a 2016 priority. SaskCentral continues to make substantial building improvements to support its BOMA BEST Gold certification.



Community

As a co-operative, SaskCentral upholds the principle of giving back to the community.

Sponsorships Managed by SaskCentral

SaskCentral, as the trade association for Saskatchewan credit unions, manages a number of sponsorships that credit unions support collectively. In addition, credit unions donate locally to their own communities.

In 2015, Saskatchewan credit unions contributed more than \$7.8 million to growing communities.

Fundraising efforts brought in over \$154,000 for causes like the Children's Hospital Foundation of Saskatchewan, Red Cross Disaster Relief and Telemiracle. Credit union employees logged close to 26,000 hours of volunteer time for community organizations.